



Department of Telecommunications
Ministry of Communications & Information Technology
Government of India



Federation of Indian Chambers of
Commerce and Industry

INDIA TELECOM 2008
'CONNECTING RURAL INDIA'

11th –12th December 2008, Pragati Maidan, New Delhi

PROGRAM

THURSDAY, 11TH DECEMBER 2008	
<p>12:30 PM – 01:10PM</p> <p>Venue: Dr D.S.Kothari Auditorium, DRDO Bhavan, New Delhi</p>	<p>Inauguration by Hon'ble PM of India</p> <p>Entry only by Inaugural Card</p>
<p>10:00AM onwards</p> <p>Venue: -Hall No 7E, Pragati Maidan, New Delhi</p>	<p>Conference Registration</p>
<p>02:45PM – 04:15PM</p> <p>Venue: Hall No 7E, Pragati Maidan, New Delhi</p>	<p><u>SESSION I: ECONOMIC & SOCIAL DEVELOPMENT IN RURAL INDIA</u></p>
	<p>Chair: Shri. Prithviraj Chavan, Minister of State, PrimeMinister's Office</p> <ul style="list-style-type: none"> • The Role of ICTs in Development- Ambassador David A. Gross, US Coordinator for International Communications and Information Policy, US Department of State • Connectivity for Rural India- Mr. Sriram Viswanathan, Vice President, Intel Capital, Director, Mobility Sector & General Manager, WiMAX Program Office, Intel Corporation • E Commerce for Rural India – Mr. Sandeep Bhargava, Head-Corporate Affairs (APAC Region), Nokia Siemens Networks India Private Limited • Developing Market Initiatives – Mr. Jaikishan Rajaraman, Sr. Director – Services, GSMA, London • Wireless Broadband for Inclusive Growth- Dr. Sandeep Sibal, Vice President and Country Manager, Technology, Qualcomm India & South Asia ○ Tele medicine/Tele education – Mr. R.K Upadhyay, Chairman & Managing Director, Telecommunications Consultants India Limited, New Delhi



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	<p><i>Question & Answer</i></p> <p><i>Summing-Up by Chair</i></p>
<p>04:15PM- 04:30PM</p> <p>Venue: Hall No 7E, Pragati Maidan, New Delhi</p>	<p>Tea/Coffee Break</p>
<p>04:30PM – 06:00 PM</p> <p>Venue: Hall No 7E, Pragati Maidan, New Delhi</p>	<p><u>SESSION II: BROADBAND FOR ALL</u></p>
	<p><i>Chair: Shri. Jairam Ramesh, Minister of State, Power, Government of India</i></p> <ul style="list-style-type: none"> • <i>Broadband: The Road Ahead-</i> Mr. Grant Seiffert, President, Telecommunications Industry Association (TIA), USA • <i>Mobile Broadband for all: sharing successful experiences, perspectives for India-</i> Mr. Jean-Pierre Bienaime, Chairman, UMTS Forum, France • <i>Broadband for growth of GDP in Rural India -</i> Mr. Prakash Bagri, Director Marketing, Intel South Asia • <i>Implementing Wi-Max in Indian Market -</i>Dr. Mo Shakouri, Corporate VP, Alvarion & Vice President, Board Member and Chair MWG, WiMAX Forum, USA • <i>HSPA/ Gramjyoti -</i> Mr. P. Balaji, VP-Marketing & Strategy, Ericsson India Pvt. Ltd., Gurgaon • <i>Mobile and Broadband Services: Lessons learnt from mature markets -</i> Dr. Didier Bonnet, Vice President & Global Leader, Telecom, Media & Entertainment, Capgemini Consulting • <i>FTTH experiences in Asia -</i> Mr. Shoichi Hanatani, Sr. Director, Hitachi Communication Technologies Ltd, Japan <p><i>Question & Answer</i></p> <p><i>Summing-Up by Chair</i></p>

FRIDAY, 12TH DECEMBER 2008

09.45AM – 11:00AM

SESSION III: STRATEGY & NEW BUSINESS APPROACHES



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<p>Venue: Hall No 7E, Pragati Maidan, New Delhi</p>	
	<p>Chair: Mr. Virat Bhatia, Chairman, FICCI Communications and Digital Economy Committee & President - External Affairs, AT&T South Asia</p> <ul style="list-style-type: none"> • Opportunities in Indian Telecom Markets through Mergers & Acquisition - Mr. William Batton, Vice President & Head of Asian Telecom Research, Deutsche Bank, Hong Kong • IP Transformation - New business models - Dr. Eshwar Pittampalli, Bell Labs Fellow and Director, Strategic Marketing, Alcatel-Lucent, USA • New business models for interactive and lifestyle services, a key enabler for the competitive economy - Mr. Grant Lenahan, Executive Director & Strategist, Service Delivery Solutions, Telcordia Technologies Inc., USA • Developing India as a Regional Hub for Telecom Equipment and Network Services Manufacturing - Dr. D.K. Ghosh, Chairman & Managing Director, ZTE Telecom India Pvt. Ltd • Carrier Ethernet Services: Enabling India Telecoms - Mr. Kevin Vachon, Chief Operating Officer, Metro Ethernet Forum, USA <p>Question & Answer</p> <p>Summing-Up by Chair</p>
<p>11:00AM - 11:15AM</p> <p>Venue: Hall No 7E, Pragati Maidan, New Delhi</p>	<p>Tea/Coffee Break</p>
<p>11:15AM - 12:15PM</p> <p>Venue: Hall No 7E, Pragati Maidan, New Delhi</p>	<p><u>SESSION IV: VALUE ADDED SERVICES & CONTENT MANAGEMENT</u></p>
	<p>Chair: Mr. Ralph Simon, CEO, The Mobilium Advisory Group and Chairman Emeritus & Founder, Mobile Entertainment Forum- Americas</p> <ul style="list-style-type: none"> • Mobile Entertainment - Mobile Music, Mobile Gaming, Mobile TV, Expanding the scope of digital life - Mr. Neeraj Roy, MD & CEO, Hungama Mobile



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	<ul style="list-style-type: none"> • Creating the Framework for Relevant Value Added Services in Rural India- Mr. Pankaj Sethi, President - Corporate Services, Tata Teleservices Ltd. • Mr. Amajit Gupta, Director, Communications Sector, Microsoft Corporation India <p><i>Question & Answer</i></p> <p><i>Summing-Up by Chair</i></p>
12:15PM – 01:15PM	<p>SESSION V: Special Session on 3G Arriving in India</p> <p>Chair – Mr. K. Sridhara Member (Technology), Department of Telecommunications, Ministry of Communications and Information Technology, Government of India</p> <ul style="list-style-type: none"> • 3G Arriving in India by Shri. R P Agrawal, Wireless Advisor to the Government of India and Shri. J S Deepak, Joint Secretary (T), Department of Telecommunications, Ministry of Communications and Information Technology, Government of India <p><i>Question & Answer</i></p> <p>Summing-Up by Chair</p>
01:15PM – 02:15PM Venue: Hall No 7E, Pragati Maidan, New Delhi	Lunch
02:15PM – 03:45PM Venue: Hall No 7E, Pragati Maidan, New Delhi	SESSION VI: REGULATORY & POLICY ENVIRONMENT
	<p>Chair : Shri Nripendra Misra, Chairman, Telecommunications Regulatory Authority of India</p> <ul style="list-style-type: none"> • Global Telecom regulatory trends, policies & practices - Mr. Malcolm Johnson, Director of Telecommunication Standardization Bureau (TSB), International Telecommunication Union (ITU) • Dr. Robert Pepper, Senior Managing Director, Global Advanced Technology Policy Unit, CISCO Systems Inc. • Evolution of Technology-Perspectives for the future - Mr. Ian Neild, Chief



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	<p><i>Technology Officer, British Telecom</i></p> <ul style="list-style-type: none"><i>Broadband and Mobile Communications Development in rural areas - policies in Japan - Mr. Masataka Kawauchi, Director-General for Technology Policy Coordination, Ministry of Internal Affairs and Communications, Japan</i> <p><i>Question & Answer</i></p> <p><i>Summing-Up by Chair</i></p>
<p>03:45PM – 04:00PM</p> <p><i>Venue: Hall No 7E, Pragati Maidan, New Delhi</i></p>	<p><i>Tea/Coffee Break</i></p>
<p>04:00PM – 05:30PM</p> <p><i>Venue: Hall No 7E, Pragati Maidan, New Delhi</i></p>	<p><i>Open House & Valedictory Session</i></p>
<p>07:00PM onwards</p> <p><i>Venue: FICCI, Federation House, Tansen Marg, New Delhi</i></p>	<p><i>Networking Dinner</i></p>