

A venture of Government of India & FICCI



Department of Telecommunications
Ministry of Communications & Information Technology
Government of India

DOT

FICCI

Federation of Indian Chambers
of Commerce and Industry

3rd International
CONFERENCE

INDIA
TELECOM
2008



11 - 13 December, 2008 - New Delhi, India



connecting



India...

Associates:



Knowledge Partner:



www.indiatelecom.org

OVER 450 DELEGATES IN 2007 EVENT!

**DON'T MISS ON THE PREMIER
INTERNATIONAL CONFERENCE - INDIA TELECOM 2008**

11 - 12 DECEMBER 2008

Hall No - 7E, Pragati Maidan, New Delhi

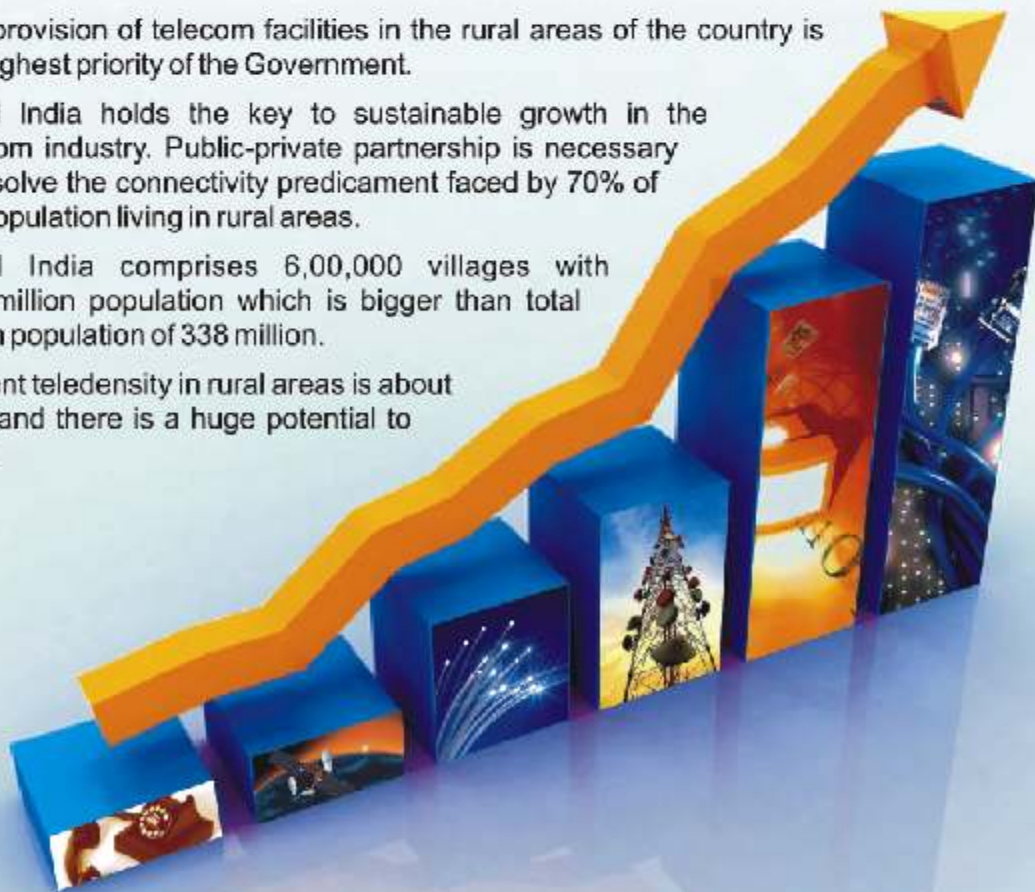
India Telecom 2008, third year in succession; is the leading international conference and exhibition for the entire Telecom eco-system.

THE OBJECTIVE

- Provide a platform for interactive sessions between Government, policy makers, industrial leaders, academia and potential investors.
- Focus on the networking opportunity for exchange of ideas leading to future business alliances and deals.
- Provide opportunity to learn about best practices, global experiences and showcase state-of-the-art technologies.

RURAL CONNECTIVITY: SCOPE & FUTURE REQUIREMENTS

- The provision of telecom facilities in the rural areas of the country is the highest priority of the Government.
- Rural India holds the key to sustainable growth in the telecom industry. Public-private partnership is necessary to resolve the connectivity predicament faced by 70% of the population living in rural areas.
- Rural India comprises 6,00,000 villages with 809 million population which is bigger than total urban population of 338 million.
- Current teledensity in rural areas is about 10% and there is a huge potential to grow.





- **Targets: 500 million telephone connections & 20 million broadband connections by 2010**
- The Government of India has set an ambitious target of providing 200 million rural telephone connections and a rural teledensity of 25% by 2012
- The rural connectivity will be largely on wireless platforms, given the thin spread of population and the challenging geographical diversity and size
- To increase the rural penetration, about 18,000 towers to be installed additionally
- USOF supported infrastructure will enable aggressive penetration of Rural Broadband
- Launching of 3G services

CONFERENCE EVENT HIGHLIGHTS

DAY 1 (11th December 2008, Thursday)

- Inaugural Session (Venue: Vigyan Bhawan, New Delhi)
- CEOs Roundtable (By Invitation only)
- Conference Session I : Economic & Social Development in Rural India
- Conference Session II : Broadband for All

DAY 2 (12th December 2008, Friday)

- Seminar on Telecom Centers of Excellence (By Invitation only)
- Conference Session III : Strategy & New Business Approaches
- Conference Session IV : Value Added Services & Content Management
- Conference Session V : Regulatory & Policy Environment
- Open House & Valedictory Session

CONFERENCE SESSIONS

Thursday, 11th December 2008, Hall No. 7E, Pragati Maidan, New Delhi

SESSION I: ECONOMIC & SOCIAL DEVELOPMENT IN RURAL INDIA

02:15pm - 03:45pm

Mobile communication and technologies are revolutionizing the economic and social life in rural India today. Mobile technologies are transforming the major service sectors including transport, finance and healthcare to bridge the growing economic and social digital divide between rural and urban areas. With huge opportunities for rural development there lie various challenges too. Various factors required for sustainable development are:

- Right mix of Strategy for Affordable, Accessible and Reliable Communications with Sustainable Growth
- Developing Market Initiatives
- Broadband for growth of GDP in Rural India
- Innovative Technologies for Growth in Rural Area
- E-health/E-medicine



SESSION II : BROADBAND FOR ALL

04:00pm - 05:30pm

Last mile access has been one of the major constraints in the growth of broadband connectivity. Broadband subscribers' base in India has reached 4.01 million by the end of April 2008. Various technologies such as WiMax, WiFi and Broadband over power lines (BPL) etc. are being provided to provide broadband services in India. The other essentials required for faster uptake that present untapped opportunity in this market is the need for affordable and easily maintainable PC/Internet access devices and creation and customization of relevant content. Internet telephony can also become a major driver for uptake of broadband services. Besides these, there has to be an overall increase in the requirements for broadband usage in schools and government related interactions for sustainable demand to get created. The factors for further growth are:



- HSPA/ Gramjyoti
- Implementing Wi-Max in Indian Market
- Mobile and Broadband Services: Lessons learnt from mature markets
- Government initiatives to lure the growth of broadband in rural India
- Broadband over Power line (BPL)

Friday, 12th December 2008, Hall No. 7E, Pragati Maidan, New Delhi

SESSION III: STRATEGY & NEW BUSINESS APPROACHES

10:00am - 11:30am

Businesses today are adopting new models and strategies to gain competitiveness and provide maximum value to its customers. Various methods are being adopted by companies as well being facilitated by the Government for optimum utilization of resources with maximum benefits to the customers and economy as a whole.

- Developing India as a Regional Hub for Telecom Equipment and Network Services Manufacturing
- Managed Network Services – Strategy in capex to an opex model
- Strategies for competitive advantage through network evolution, new services and enhanced customer experience
- Opportunities in Indian Telecom Markets through Mergers & Acquisitions



SESSION IV: VALUE ADDED SERVICES & CONTENT MANAGEMENT

11:45am - 01:15pm

Service providers in India today are looking for alternate services and applications with the dipping voice ARPUs. With new and cheaper schemes being introduced everyday, mobile content and applications are the only way to retain customers, provide value and earn profitability. The Indian Value Added Services (VAS) is expected to log in a turnover of over US\$4.7bn by the year 2015. The Indian VAS industry is being driven by ring-tones followed by SMS followed by other new applications. The expansion of mobile services to rural areas as the future driver of the VAS market, suggested that about 40% of VAS revenues in this category will come from villages & small towns. The focus of the service providers would be:

- Value pricing business models for next generation mobile content and media services
- Mobile Entertainment – Mobile Music, Mobile Gaming, Mobile TV, Expanding the scope of digital life
- Strategies for increasing VAS in Indian Market & Opportunities in Rural India
- Mobile Advertisement – New Revenue Generating Opportunity
- Mobile TV & 3G Services



SESSION V: REGULATORY & POLICY ENVIRONMENT

02:15pm - 03:45pm

The regulatory and policy environment in Indian Telecom sector today needs to pro-actively take cognizance of the emerging technologies and convergence in the sector. The policy should be long-term, consistent, transparent, technology neutral, investor friendly providing level playing field. On the data and IP telephony side, the Indian telecommunications landscape is just beginning to emerge. Just as in voice, Indian policy makers and regulators need to focus their attention on deploying telecommunications to enhance the productivity and growth of enterprise, IT and investments. It requires a paradigm shift in thinking and attention relating to technology, regulatory, licensing and security issues where data and IP telephony is concerned. Focus should be on:

- Global Telecom regulatory trends, policies & practices
- Spectrum auditing, usage & management
- Regulatory Challenges by Next Generation Access
- Security Policies & Best Practices
- Rationalization of Taxes & Levies



OPEN HOUSE & VALEDICTORY SESSION

04:00pm - 05:30pm

Open House session with Senior Officials from DoT and TRAI on Policy and Regulatory Issues



INDIA TELECOM 2007

GLIMPSES OF A SUCCESS STORY

- Inauguration by Dr. Manmohan Singh, Hon'ble Prime Minister of India
- Guest of Honour - Mr. Houlin Zhao, Deputy Secretary General, ITU
- CEOs Roundtable
- Two day International Conference with the theme "Digital Divide to Digital Opportunities"
- Open House on Regulatory & Policy Issues
- International Seminar on Telecom Centers of Excellence
- Seminar on Next Generation Networks
- 170 participations from 22 countries
- 14,214 visitors from the industry, government and related associations attended the event
- Over 450 delegates attended the international conference
- 48 speakers (international & national) made significant presentations
- Foreign National Pavilions – China, Taiwan, WiMAX Forum
- Service Providers showcased their latest technology & advancements in telecom sector



REGISTRATION PROFORMA

Title (Mr./Ms.)

Name

Designation

Organization

Mailing Address

.....

.....

City..... Zip/Pin Code.....

Country.....

Telephone(s)(with country code)

Fax

E-mail

Website:

Delegate Fee for the Conference Sessions:

DELEGATES	INDIAN	*FOREIGN
CORPORATES	Rs. 8,000/- per delegate	**US \$ 250/- per delegate
ACADEMIA	Rs. 2,000/- per delegate	**US \$ 125/- per delegate

PAYMENT OPTIONS

DD/ CHEQUE : In favour of "Federation of Indian Chambers of Commerce and Industry (FICCI)" payable at New Delhi.

ONLINE PAYMENT: Through credit card (VISA/ MASTER) at www.indiatelecom.org

If by DD/ Cheque then mention following details

Bank Draft / Cheque No. Dated

For Rupees / US\$*

Drawn on (Name of the Bank)

* Includes Indians residing abroad and foreigners residing in India.

** Foreign delegates may remit fees in its equivalent convertible currency (Rate to be applicable as on date)

Please send the registration proforma to:

Ms. Sarika Gulyani
IT and Telecom

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E-mail: ficcitelecom@ficci.com

REGISTRATION DETAILS

Delegate Fee for the Conference Sessions

DELEGATES	INDIAN	*FOREIGN
CORPORATES		
Upto 3 Delegates from the same company	Rs. 8,000/- per delegate	**US \$ 250/- per delegate
For 4 or more Delegates	Rs. 7,200/- per delegate	—
ACADEMIA		
	Rs. 2,000/- per delegate	**US \$ 125/- per delegate

* Includes Indians residing abroad and foreigners residing in India.

** Foreign delegates may remit fees in its equivalent convertible currency (Rate to be applicable as on date)

{ REGISTER BEFORE 15TH NOVEMBER 2008 TO AVAIL EARLY BIRD DISCOUNT OF 10% ON THE DELEGATE FEE FOR THE CONFERENCE SESSIONS. }

Pre-Conference Registration:

Register online at www.indiatelecom.org before 1st December 2008. Present your online confirmation e-mail together with your business card at the Registration counter at the conference venue during the event to collect your conference kit and the badge.

You may even fill-in the Registration Proforma as mentioned in the brochure, detach the same and send us through fax, courier, e-mail etc along with the delegate fee to register yourself. Collect your conference kit and the badge from the registration counter at the conference venue.

Registration during the Conference:

You may directly come to the registration counter at the conference venue and register yourself with cash or card and collect your conference kit and the badge to participate in the conference.

FOR MORE INFORMATION, PLEASE CONTACT

Conference

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Travel & Hotel Accommodation

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